

Comparison of Pricing Approaches for Longevity Markets

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Background

- Longevity Risk in Pensions and annuity providers.

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- LAGIC in Australia vs Solvency II in U.K.

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- LAGIC in Australia vs Solvency II in U.K.
- Longevity linked securities: Bonds, swaps, options.

Motivation

- Private sector wants to diversify their portfolio, annuity providers/pension funds wants to hedge their longevity risk. Win-Win.

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- Create products which gives incentive for private sector to buy into.
- Finding a "fair price".

Setup

- Mortality modeling and forecasting under the CBD-model with a state-space representation.

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- Discuss each of the four approaches used to price an s -forward
- Compare the results obtained.

Cairns Blake and Dowd Model

Denote a 1 year death probability for a person currently aged x at time t by $q_{x,t}$, then this can be modeled via,

$$\ln \left(\frac{q_{x,t}}{1 - q_{x,t}} \right) = \kappa_{1,t} + \kappa_{2,t}(x - \bar{x}). \quad (1)$$

We adapt this model to incorporate an error component in the measurement equation so that a state-space approach can be applied.

$$\ln \left(\frac{q_{x,t}}{1 - q_{x,t}} \right) = \kappa_{1,t} + \kappa_{2,t}(x - \bar{x}) + \varepsilon_t \quad (2)$$

Cairns et al. (2006) suggests that $\kappa_{1,t}$ and $\kappa_{2,t}$ can be modeled by a 2-Dimension random walk with drift,

$$\begin{bmatrix} \kappa_{1,t} \\ \kappa_{2,t} \end{bmatrix} = \begin{bmatrix} \theta_1 \\ \theta_2 \end{bmatrix} + \begin{bmatrix} \kappa_{1,t-1} \\ \kappa_{2,t-1} \end{bmatrix} + \omega_t$$

Statespace framework

Our framework is as follows:

$$\mathbf{y}_t = \ln \left(\frac{1q_{x,t}}{1 - 1q_{x,t}} \right) = \begin{bmatrix} 1 & (x_1 - \bar{x}) \\ 1 & (x_2 - \bar{x}) \\ \vdots & \vdots \\ 1 & (x_n - \bar{x}) \end{bmatrix} [\kappa_{1,t} \quad \kappa_{2,t}] + \begin{bmatrix} \varepsilon_t \\ \vdots \end{bmatrix}, \quad (3)$$

$$\begin{bmatrix} \kappa_{1,t} \\ \kappa_{2,t} \end{bmatrix} = \begin{bmatrix} \theta_1 \\ \theta_2 \end{bmatrix} + \begin{bmatrix} \kappa_{1,t-1} \\ \kappa_{2,t-1} \end{bmatrix} + \omega_t. \quad (4)$$

Where $\varepsilon_t \sim \text{i.i.d } N(0, \sigma_\varepsilon^2)$ and $\omega_t \sim N(0, \Sigma_\omega)$.

Prior Choices

$$\pi(\sigma_\varepsilon^2) \sim I.G(a_\varepsilon, b_\varepsilon)$$

$$\pi(\theta) \sim N(\mu_\theta, \Sigma_\theta)$$

$$\pi(\Sigma_\omega | \Sigma_{11}, \Sigma_{22}) \sim I.W\left(\nu + 2 - 1, 2\nu \text{diag}\left(\frac{1}{\Sigma_{11}}, \frac{1}{\Sigma_{22}}\right)\right)$$

$$\pi(\Sigma_{kk}) \stackrel{i.i.d}{\sim} I.G\left(\frac{1}{2}, \frac{1}{A_k}\right) \text{ for } k \in (1, 2)$$

Priors were chosen such that they had conjugate forms to their respective likelihoods. A hierarchical structure was chosen for Σ_ω was due to the bias caused from a regular Inverse-Wishart prior (Huang et al., 2013; Gelman et al., 2006). The hyper parameters were chosen such that the priors were non-informative.

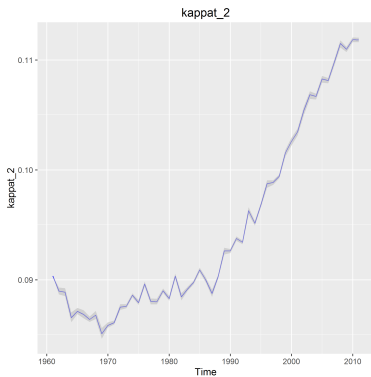
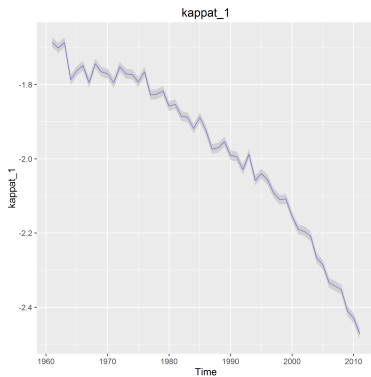
Summary Statistics

$N=10000$ draws, 3000 burn-in period, Australian dataset 1961-2011.

Table 1: Summary Statistics for parameters

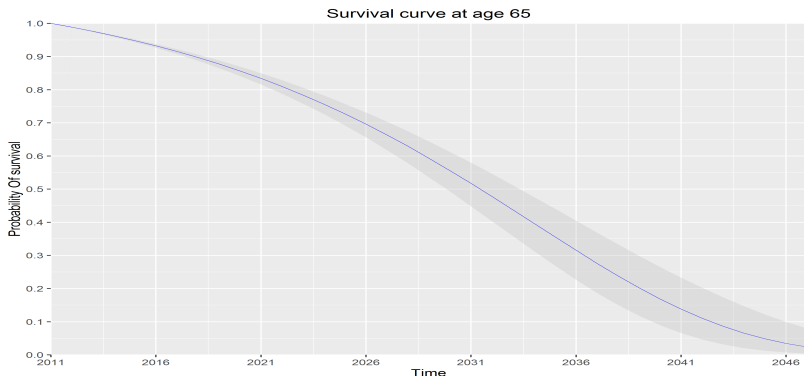
Parameter	Posterior Mean	95% HPD
θ_1	0.004793253	(-0.02485228, -0.005813835)
θ_2	0.000422871	(0.000072951168, 0.0007697948)
σ_ε	0.00263008	(0.002458405, 0.002815683)
Σ_{11}	0.001156807	(0.0007116917, 0.001823677)
Σ_{12}	$2.425724e - 05$	($1.084455e - 05$, $4.249324e - 05$)
Σ_{22}	$1.56558e - 06$	($9.0352e - 07$, $2.516597e - 06$)

Fitted curves κ_t



35-step ahead cohort direction forecast curve

Let k denote the k^{th} step ahead forecast, and N be the draws after the burn in period and $n = 1, \dots, N$. Then, $\kappa_{T+k}^n \sim N(\kappa_{T+k-1}^n + \theta^n, (\Sigma_\omega)^n)$,
 $\mathbf{y}_{T+k}^n \sim N(\kappa_{T+k,1} + (x - \bar{x})\kappa_{T+k,2}, (\sigma_\varepsilon^2)^n \mathbb{I})$.



We look at 4 different pricing approaches:

- 1) Risk-neutral method (Cairns et al., 2006)
- 2) The 2-factor Wang transform (Wang, 2002)
- 3) Canonical valuation/ Maximum entropy method (Li and Ng, 2011)
- 4) An economic approach/ Tatonnement economics (Zhou et al., 2015)

The first two of these methods require data to find the risk-premium λ . Hence, we will use the issued but not sold EIB-bond to calibrate.

EIB bond

Using the setup for the EIB-bond, we apply Australian mortality projections to males aged 65 with a longevity spread of $\delta = 0.002$ over a $T = 25$ year period.

- 1) The price issued by EIB/BNP was in 2004, we assume that the prices have not been inflated since that time for 2011.
- 2) The setup was for England and Welsh males aged 65, we assume that the longevity spread δ would be kept the same for a population in Australia.
- 3) For ease of calculations, we assume a constant interest rate of 3%.

$$\bar{\Pi}_t(x, T) = \sum_{i=1}^T P(t, i) e^{\delta i} \hat{S}(x, i)$$

Under these assumptions, we find that the bond price $\bar{\Pi}_0 \approx 13.46739$

s-forward

Definition

An s -forward contract is a swap where the fixed rate payer pays an amount $K \in (0, 1)$ in exchange for the realised survival probability ${}_T p_x$. An S -forward contract for a population aged x , over a maturity period T , will thus have a pricing formula given by:

$$SF(x, t, T, K) = P(t, T)E_Q [{}_T p_x - K | \mathcal{F}_t].$$

Since an S -Forward contract has \$0 inception cost, we have to find the value of $K(T)$ such that there will be no upfront cost.

$$K(T) = E_Q [{}_T p_x | \mathcal{F}_t]$$

Pricing an s-forward

Under the 4 different pricing methodologies, if we were to price an s-forward, then the chosen $K(T)$ will be as follows:

- 1) Under Risk-neutral pricing method,
$$K(T) = E_Q [{}_T p_x | \mathcal{F}_t] = \tilde{S}(x, T)$$

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$$K(T) = E [Q (\Phi^{-1}(S(x, t)) + \lambda)]$$

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- 3) Under Canonical Valuation method, $K(T) = \tau p_x^{market}$

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- 3) Under Canonical Valuation method, $K(T) = {}_T p_x^{market}$
- 4) Under the Tatonnement Approach, the value $K(T)$ is determined by the market under no risk-neutral assumptions. Hence, the value $K(T)$ will be found via an algorithm.

Risk-neutral pricing method

Our 2-D random walk with drift process:

$$\kappa_t = \theta + \kappa_{t-1} + (\Sigma_\omega)^{\frac{1}{2}} Z$$

Where, $(\Sigma_\omega)^{\frac{1}{2}}(\Sigma_\omega)^{\frac{1}{2}} = \Sigma_\omega$ and $Z \sim N(0, \mathbb{I})$ is under real-world probability measure \mathbb{P} . Cairns et al. (2006) suggested that similar to the continuous time case, we can convert to the risk-neutral density (equivalent martingale measure) by,

$$\tilde{Z} = \lambda + Z,$$

Where, λ is the market price of longevity risk. Then,

$$\kappa_t = \kappa_{t-1} + (\theta - (\Sigma_\omega)^{\frac{1}{2}} \lambda) + (\Sigma_\omega)^{\frac{1}{2}} \tilde{Z}$$

Risk-neutral pricing method

Under risk-neutral assumption the EIB-bond price is given by:

$$\tilde{\Pi}_t(x, T, \lambda) = \sum_{i=1}^T P(t, i) E_{\mathcal{Q}(\lambda)} \left[e^{-\int_t^i \mu_x(u) du} \mid \mathcal{F}_t \right]. \quad (5)$$

Matching the price at initial time $t = 0$,

$$\sum_{i=1}^T P(0, i) e^{\delta i} S(65, i) = \sum_{i=1}^T P(0, i) \tilde{S}(65, i, \lambda)$$

Market Price of Risk	Value	$\bar{\Pi}_0(65, 25)$
(λ_1, λ_2)	(0.27307, 0.27307)	13.46739
(λ_1, λ_2)	(0.24505, 0)	13.46739

2-factor Wang Transform

Wang (2002) gave a universal pricing method, such that, assume we have a liability X over a time period $[0, T]$ with $F_X(x) = P(X < x)$, then with a market price of risk λ , the risk-adjusted (distorted) function of $F(X)$ can be found by,

$$F^*(x) = Q(\Phi^{-1}(F(x)) + \lambda)$$

Where, $F^*(x)$ is the risk-adjusted function for $F(x)$. Since our aim is to find longevity risk, we have,

$$\tilde{S}(x, t) = E [Q(\Phi^{-1}(S(x, t)) + \lambda)] \text{ for } t \in [0, T]$$

Where $Q \sim Student - t(\nu)$.

2-factor Wang Transform

To find λ using the EIB-bond

$$\tilde{\Pi}_t(x, T, \lambda) = \sum_{i=1}^T P(t, i) Q(\Phi^{-1}(S(x, T)) + \lambda). \quad (6)$$

Matching the price at initial time $t = 0$,

$$\sum_{i=1}^T P(0, i) e^{\delta i} S(65, i) = \sum_{i=1}^T P(0, i) \tilde{S}(65, T)$$

Market Price of Risk	Value	$\bar{\Pi}_0(65, 25)$
λ	0.3478043	13.46739

Canonical Valuation

The maximum entropy principle was first proposed by Stutzer (1996) and used by Kogure and Kurachi (2010); Foster and Whiteman (2006) to find market survival probability denoted by ${}_T P_X^{\text{market}}$. In our case we by using the EIB-Bond in combination with the maximum entropy principle to find ${}_T P_X^{\text{market}}$.

Canonical Valuation methodology

- ① $\mathbf{p}_x^j = ({}_1p_x^j, {}_2p_x^j, \dots, {}_T p_x^j)$, for $j = 1, \dots, N$. and let π denote the empirical distribution for \mathbf{p}_x
- ② $\bar{\Pi}$ denote the market price of the EIB-bond $\bar{\Pi}(65, 25)$.
- ③ Let π^* be the risk-neutral distribution for π , then
$$\sum_{j=1}^N \Pi^j \pi_j^* = \bar{\Pi}.$$
- ④ Then the maximum entropy principle stipulates that, π^* should minimize the Kullback-Leiber Information divergence,
$$\sum_{j=1}^N \pi_j^* \ln \left(\frac{\pi_j^*}{\pi_j} \right),$$
 subject to the constraint $\pi_j^* > 0$ and
$$\sum_{j=1}^N \pi_j^* = 1.$$

Canonical Valuation methodology

- ① Kapur and Kesavan (1992) derived the solution to the minimization of $\sum_{j=1}^N \pi_j^* \ln \left(\frac{\pi_j^*}{\pi_j} \right)$ subject to $\bar{\Pi}$, is given by

$$\hat{\pi}_j^* = \frac{\pi_j \exp(\gamma \bar{\Pi}^j)}{\sum_{j=1}^N \pi_j \exp(\gamma \bar{\Pi}^j)}$$

- ② Find γ via, $\bar{\Pi} = \frac{\sum_{j=1}^N \bar{\Pi}^j \exp(\gamma \bar{\Pi}^j)}{\sum_{j=1}^N \exp(\gamma \bar{\Pi}^j)}$.

- ③ $\sum_{j=1}^N {}_t p_x^j \pi_j^* = {}_t p_x^{\text{market}}$

In this scenario, we don't assume there is a risk premium λ , but there is a γ parameter which "corrects" the real world probability ${}_t p_x$ to adjust for the market accepted ${}_T p_x^{\text{market}}$.

Tatonnement Approach

This was first suggested by (Zhou et al., 2015). In summary, we are trying to find an accepted strike price K , that is accepted by the market.

- 1 Assume we have a buyer (investor) of an *s*-forward and a seller (hedger).

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- 3 $\theta_A = \sup_{\theta_A} E [U\{\omega_{t-1}^A e^r - \theta^A g(S(x, t)) - f(S(x, t))\}]$

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 - Let the function $g(S(x, t))$ denote the gains of the s -forward at time t .
 - Let $f(S(x, t))$ represent the payout for the survival probability for the hedger at time t .

$$\textcircled{3} \quad \theta_A = \sup_{\theta_A} E \left[U \{ \omega_{t-1}^A e^r - \theta^A g(S(x, t)) - f(S(x, t)) \} \right]$$

$$\textcircled{4} \quad \theta_B = \sup_{\theta_B} E \left[U \{ \omega_{t-1}^B e^r + \theta^B g(S(x, t)) \} \right]$$

Tatonnement Approach

Since g is an *s*-forward, $g = (S - K)$, and choosing an Exponential Utility function, we use the algorithm suggested by (Zhou et al., 2015).

for each time period $t \in [1, T]$

- 1 Guess an initial K .

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- 4 else, update K by:
 - 1) $K^{i+1} = K^i + h^i$
 - 2) $h^i = \gamma |K^i| (\theta_B - \theta_A)$

Results

For each of the methods, 1000 chains from the MCMC was used after burn-in. A monte-carlo average was taken when an expectation was involved. Using a a portfolio of aged 65, with a hedging period of $T = 5, 10, 15, 20, 25$ of the s -forward. The prices are shown below:

Period	real-world	Risk-Neutral	Wang-T	Canonical	Tat
$K(5)$	0.93233	0.93577	0.96720	0.93219	0.93225
$K(10)$	0.83398	0.84430	0.90622	0.83378	0.83398
$K(15)$	0.69621	0.72295	0.80547	0.69648	0.69621
$K(20)$	0.51740	0.56046	0.65226	0.52053	0.51740
$K(25)$	0.31560	0.37075	0.44740	0.32598	0.31790

Conclusion

- Bayesian methods allows us to have prediction uncertainty in a systematic way via the prior distribution.
- The different choices of methods, produced "similar" results, except for the tatonnement approach. Under economic conditions, it shows that there really isn't a need for a "premium" if both investor and hedger acts "rationally".
- Under the Wang transformed density, the premium is much higher than other methods. This is because the effect of the distortion operator causes a greater change in mortality directly compared with the risk-neutral method.

The End

Markov-Chain Monte-Carlo (MCMC)

Let $\psi = (\sigma_\varepsilon^2, \Sigma_\omega, \theta)$. An MCMC method will be used to explore the posterior distribution and parameter states.

- Obtain initial draws denoted by ψ^0 .
- Conditional on ψ^0 , find the distribution of latent states via the Kalman Filter.
- latent variable $\kappa_{1:T}$ drawn recursively from Backward Sampling (Carter and Kohn, 1994).
- Conditional on drawn latent variable, draw model parameters from their respective conditional posterior density.

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